



## 2020 Sponsorship Opportunities

For more info, please contact Whitney Mann at [whitney@safeandsober.org](mailto:whitney@safeandsober.org) or 417-631-4009.

### Event Sponsor - \$5,000 (Exclusive)

- Only logo printed on 4 oz. coffee sample cups passed out at every coffee vendor tent to all guests at the event (approximately 15,000 sample cups)
- Custom banner featuring your logo and Springfield Coffee Fest logo to be displayed at your business the week of May 4 – 8
- Logo featured on ballots given to every guest at event (approximately 1,500+ guests)
- Predominant logo placement on banners placed at Park Central Square at Coffee Fest
- Logo featured on back of event t-shirts
- Predominant logo placement on event website – [www.springfieldcoffeefest.com](http://www.springfieldcoffeefest.com)
- Logo on sponsor page of Safe and Sober website – [www.safeandsober.org](http://www.safeandsober.org)
- Logo included on all event advertising
- Social media features on Coffee Fest Facebook page, Coffee Fest Facebook event, Coffee Fest Instagram and Safe and Sober Twitter
- 25 event tickets

### Community Coffee Enthusiast - \$3,500 (Exclusive)

- Custom banner featuring sponsor logo and Springfield Coffee Fest logo to be displayed at your business the week of May 4 – 8
- Logo featured on banner displayed by the main stage in Park Central Square
- Logo included on event banners placed around Park Central Square at Coffee Fest
- Logo featured on back of event t-shirts
- Logo on event website – [www.springfieldcoffeefest.com](http://www.springfieldcoffeefest.com)
- Logo on sponsor page of Safe and Sober website – [www.safeandsober.org](http://www.safeandsober.org)
- Social media mentions on Coffee Fest Facebook page, Coffee Fest Facebook event, Coffee Fest Instagram and Safe and Sober Twitter
- 20 event tickets

### Cup of Joe Sponsor - \$2,500

- Logo included on ballots given to every guest at the event (approximately 1,500+ guests)
- Logo included on event banners placed around Park Central Square at Coffee Fest
- Custom yard signs featuring sponsor's logo and Springfield Coffee Fest logo to be displayed at your business the week of May 4 – 8
- Logo on back of event t-shirts
- Logo on event website – [www.springfieldcoffeefest.com](http://www.springfieldcoffeefest.com)
- Social media mentions on Coffee Fest Facebook page, Coffee Fest Facebook event, Coffee Fest Instagram and Safe and Sober Twitter
- 15 event tickets

Saturday, May 9, 2020 • 8 a.m. - Noon • Park Central Square • [SpringfieldCoffeeFest.com](http://SpringfieldCoffeeFest.com)

Coffee lovers unite for the fifth annual Springfield Coffee Fest, an event benefiting Safe and Sober.



**Java Junkie - \$1,000**

- Logo included on event banners placed around Park Central Square at Coffee Fest
- Yard sign featuring sponsor's logo and Springfield Coffee Fest logo to be displayed at your business the week of May 4 – 8
- Logo on back of event t-shirts
- Logo on event website - [www.springfieldcoffeefest.com](http://www.springfieldcoffeefest.com)
- Social media mentions on Coffee Fest Facebook page and Coffee Fest Facebook event
- 8 event tickets

**Coffee Bean Sponsor - \$500**

- Name listed on event signage placed around Park Central Square at Coffee Fest
- Name listed on back of event t-shirts
- Logo on event website – [www.springfieldcoffeefest.com](http://www.springfieldcoffeefest.com)
- 4 event tickets

**Coffee Fest Supporter - \$250**

- Name listed on back of event t-shirts
- Logo on event website - [www.springfieldcoffeefest.com](http://www.springfieldcoffeefest.com)
- 2 event tickets

*Safe and Sober is a 501(c)(3) organization and all donations are tax exempt in accordance with the law.*

**In order to guarantee placement on materials, sponsorship deadline is April 3, 2020.**

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